



One & Aum

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**BRAND GUIDE & LOOK BOOK**

MADE FOR YOUR WELL-BEING JOURNEY

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*One & Aum*

support and empower women  
on their well-being journey  
in eco, organic and sustainable  
premium complimentary comfort,  
on and off the mat.



**5**

STAR CLIENT  
FEEDBACK

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ONE & AUM



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# Brand Summary

- Active & All-day Clothing & Accessories designed for your well-being journey.
- Ethically made and sourced.
- Moving away from tight and environmentally harming active and lifestyle wears, and towards eco friendly sustainable comfort.
- Clothing made from Organic Cotton and recycled stretch blend.
- All our garments and products are Upcycled and Recycled with partners, Upparel.

ONE & AUM

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Jump into every day!

"Since we met, Kim, I can confirm I purchased a teal yoga & all-day jumpsuit and have since...a) practiced yoga in it and b) taken it out for a spin to lunch/cocktails - what a great combo! Also, I've heard feedback from a few of our members that they love the comfort and have even purchased multiple colours!"

**BEC**  
**ZERO POINT YOGA**



"I chose the black jumpsuit and it's honestly one of the most comfortable outfits I've ever owned! The material is soft and flexible and it's a really flattering cut. I wear mine whether I'm doing yoga, heading out for coffee, or chasing after the kids! It's really versatile and looks great accessorised as casual wear. Great purchase, highly recommend."

**MELANIE**  
**BLOOM DEVELOPMENT**

WE ARE LOOKING FORWARD TO JOURNEYING WITH YOU FOR THE  
GREATER GOOD OF YOUR CUSTOMERS AND THE PLANET

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**ONE & AUM**

PRODUCT & PRICING GUIDE

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*Get in Touch*



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@ONEANDAUM



@ONEANDAUM

Our clothing range colour palette has been inspired by ancient crystals

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*Inspirational*

CRYSTALS

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DESERT ROSE, SANDSTONE, CHOCOLATE JASPER,  
BLACK OBSIDIAN, FUCHSITE, CHALCEDONY, PINK  
CALCITE, AZURITE BLUE, GREEN AVENTURINE, LAPIS  
LAZULI, AMAZONITE, UNAKITE, ROSE QUARTZ,  
CLEAR QUARTZ

# WE DONATE

## ONE & AUM FOREST

For every One & Aum product purchased, we donate a portion of our proceeds to partners, Ecologi, **who will plant a tree on your behalf** and help tackle the immanent issue that is climate change.

**Together, let's build our O & A Community Forest and collectively, work to absorb CO2 and help restore biodiversity.**

Ecologi funds projects across Australia and Internationally to plant trees in areas where they have been lost, helping the habitats to recover, restoring biodiversity, supporting local communities, and sucking in CO2 from the atmosphere.

## CHARITY WATER

Did you know that 771 million people in the world live without clean water?

That's nearly 1 in 10 people worldwide. The majority live in isolated rural areas and spend hours every day walking to collect water for their family. Not only does walking for water keep children out of school or take up time that parents could be using to earn money, but the water often carries diseases that can make everyone sick. Access to clean water means education, income and health - especially for women and kids.

**For every product purchased, One & Aum donates a portion of proceeds to Charity Water.**

Charity Water work with local experts and community members to find the best sustainable and long term solution in each place where they work.

Charity Water applies 100% of donations to Water projects worldwide.





## MEET OUR FOUNDERS

*Kim & Vic*

### How'd Kim & Victoria meet?

On the yoga mat! Victoria attended Kim's yoga classes for years prior to birthing O & A.

### Professional backgrounds?

Victoria has 17 years experience as a Designer and Creative Director and Kim has 17 years experience in business and of the last years, teaching yoga and corporate Wellness.

### Why did they birth One & Aum?

Out of the desire to support women and alike in comfortable and eco friendly yoga and all-day clothing.

# Brand

## VISION & MISSION

DEAR CLIENT,

To consciously create purposeful, functional, long lasting, beautiful and comfortable lifestyle & active wear; sustainably made and ethically sourced.

Moving away from tight, restrictive and distractive wears, and moving toward comfort, support, connection and flow.

Clothing that when wearing, invokes confidence, empowerment, femininity and connection to oneself and nature. Changing the way people move and feel on and off the mat.

Thoughtfully well made, long lasting pieces.  
Designed for every - BODY.

Supporting all wellness modalities, nature lovers, comfort seekers and all day wear. Our clothing range will soon become your go to for every occasion!

*Kim & Victoria*



# MEET THE TEAM

ONE & AUM

VICTORIA BEDDI

Co-founder / Designer & Creative Director

KIM BINGHAM

Co-founder / Brand & Op Director

PAULINE ROTSEART

Photographer & Socials

ROB JENNINGS

Digital Marketing Strategist

BRADLEY DAWSON

Brand & Content Manager

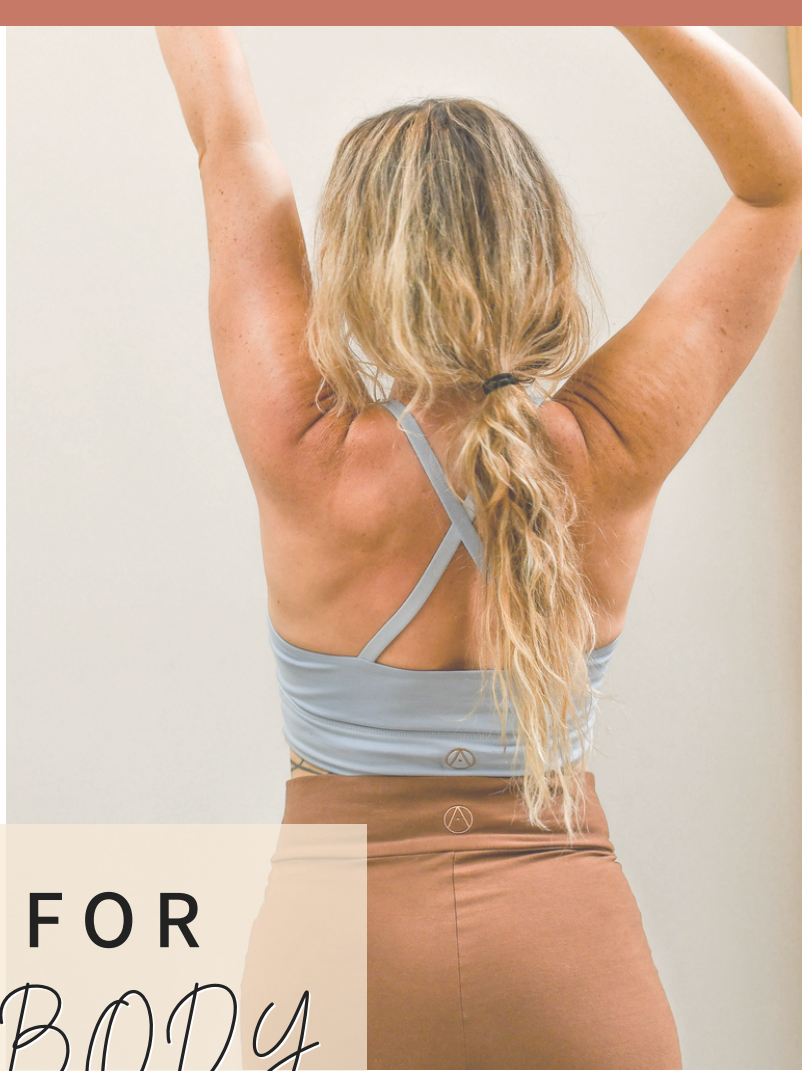
CLARE HARRISON

Client Relations

OLIVER RAETZ

Finance Manager

One & ALL



MADE FOR  
*Every - BODY*



YOGA, MEDITATION & ALL-DAY WEAR

# ONE & AUM x FAIRE



Our Product Range is available to order via

*Faire*

One & Aum x F A I R E

Try our products in your store, risk-free

- ✓ \$100 off your first order\*
- ✓ 1 year of free shipping\*
- ✓ Buy now, pay 60 days later
- ✓ Free returns on your first order

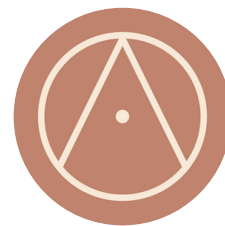
\*Available for retailers who are new to Faire

[Shop wholesale prices](#)



F A I R E

# PRODUCT LINE



## YOGA & ALL-DAY JUMPSUIT

Functional, complimentary and comfortable generous fit. Wear as wide legged or tapered leg with bottom leg ties. Pockets for extra comfort. Waistband belt for feminine detail and look.

**Material:** Organic cotton (93%) and spandex (7%) recycled via partners, Upparel.

**Size grade:** XS - XXXL

SRP: \$145.95 | WSP & MOQ's available upon request and or via [Faire](#)

-  Chocolate Jasper
-  Green Aventurine
-  Olive Unakite
-  Lapis Lazuli Indigo
-  Black Obsidian
-  Azurite Blue
-  Pink Masala
-  Amazonite Teal



## YOGA & ALL-DAY JUMPSUIT V.2









Functional, complimentary and comfortable generous fit. Pockets for extra comfort. Sleeveless for those more intense yoga flows. Length just below the knee. Waistband belt for feminine detail and look.

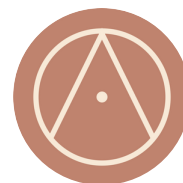
**Material:** Organic cotton (93%) and spandex (7%) recycled via partners, Upparel. 185 gsm.

**Size grade:** XS - XXXL

SRP: \$139.95

WSP & MOQ's available upon request and or via [Faire](#)

-  Desert Rose
-  Green Aventurine
-  Natural Quartz
-  Fuchsite Green
-  Black Obsidian
-  Calcite Pink
-  Azurite Blue
-  Amazonite Teal



# PRODUCT LINE

## HAVEN TEE










Our box Haven Tee has been designed for free flowing movement on and off the mat. Attractive design, with the back longer than the front to compliment all body shapes.

**Material:** Organic cotton (93%) and spandex (7%) recycled via partners, Upparel. 185 gsm.  
**Size grade:** XS - XXXL

SRP: \$89.95

WSP & MOQ's available upon request and or via Faire

-  Desert Rose
-  Green Aventurine
-  White
-  Calcite Pink
-  Black Obsidian
-  Azurite Blue
-  Amazonite Teal

## HAVEN SHORT






Supportive and attractive high waist band. Our Haven short has an underlayer short legging for bodily comfort and privacy while on the mat. Pockets for extra comfort.

**Material:** Organic cotton (90%) and spandex (10%) recycled via partners, Upparel. Outer short layer 250 - 270 gsm / inner short legging 150 - 160 gsm  
**Size grade:** XS - XXXL

SRP: \$85.95

WSP & MOQ's available upon request and or via Faire

-  Chocolate Jasper
-  Green Aventurine
-  Black Obsidian
-  Azurite Blue

## HAVEN RELAXED PANT









Our Haven relaxed pant is for comfort seekers that want to feel supported and feminine while they move with ease and flow, on or off the mat. Comfortable high waistband, with side bamboo buttoned pockets and pant pockets. Can wear as tapered leg with bottom leg ties, or wide legged.

**Material:** Organic cotton (93%) and spandex (7%) recycled via partners, Upparel. 185 gsm.  
**Size grade:** XS - XXXL

SRP: \$129.95

WSP & MOQ's available upon request and or via Faire

-  Desert Rose
-  Green Aventurine
-  Amazonite Teal
-  Black Obsidian
-  Sandstone
-  Calcite Pink



# PRODUCT LINE

## UNITY CROP TOP










Designed for ultra comfort and support for all levels of activeness. Can be worn under shirt and or as a feature top. Comes with removeable padding.

**Material:** Organic cotton (90%) and spandex (10%) recycled via partners, Upparel. 250 - 270 gsm.

**Size grade:** XS - XXXL

**SRP:** \$69.95

**WSP & MOQ's available upon request and or via Faire**

-  Chocolate Jasper
-  Green Aventurine
-  Desert Rose
-  Calcite Pink
-  Black Obsidian
-  Azurite Blue
-  Natural Quartz

## UNITY PANT



Complimentary high waisted comfortable pant, with a featured cross over front waist line, and wide legged.

**Material:** Organic cotton (90%) and spandex (10%) recycled via partners, Upparel. 250 - 270 gsm.

**Size grade:** XS - XXXL

**SRP:** \$125.95

**WSP & MOQ's available upon request and or via Faire**

-  Chocolate Jasper
-  Green Aventurine
-  Desert Rose
-  Calcite Pink
-  Black Obsidian
-  Azurite Blue
-  Natural Quartz
-  Amazonite Teal

## MEDITATION SEAT



A user friendly meditation supportive seat, that provides comfort and back, hips and legs support while meditating. Organic cotton stretch blend. Compact and easily transportable.

**Material:** Organic cotton (90%) and spandex (10%) recycled via partners, Upparel. 185 gsm.

**Sizes:** Regular & Large

**SRP:** \$65.95

**WSP & MOQ's available upon request and or via Faire**

-  Black Obsidian

# PRODUCT LINE



## MALA NECKLACE

108 bead necklace made with authentic Rudraksha beads and crystals of your choice.

While mala necklaces are traditionally used as a meditation tool, they are also widely worn around the neck or wrist as fashion accessories.

More than just jewelry, malas are powerful and culturally-rich tools that can be used for meditation, reciting mantra's and or prayer.

**Material:** 8mm Authentic Rudraksha beads and selected crystals and or stones.

**Size:** One size fits all

SRP: \$69.95

WSP & MOQ's available upon request and or via Faire

- Clear Quartz
- Rose Quartz
- Amazonite Teal
- Black Obsidian
- Cobalto calcite
- Azurite Blue

## MALA BRACELET

Our Mala bracelet is made with authentic Rudraksha beads, and crystals of your choice.

While mala bracelets can be used as a meditation tool, they are also widely worn as fashion accessories.

More than just jewelry, malas are powerful and culturally-rich tools that can be used for meditation, reciting mantra's and or prayer.

**Material:** 6mm Authentic Rudraksha beads and selected crystals and or stones.

**Size:** One size fits all

SRP: \$35.95

WSP & MOQ's available upon request and or via Faire

- Clear Quartz
- Rose Quartz
- Amazonite Teal
- Black Obsidian
- Cobalto calcite
- Azurite Blue

SIZING  
REFERENCE  
CHART

X-Small	AU/UK: 8 - 10	US: 4 - 6	EU: 36 - 38
Small	AU/UK: 10 - 12	US: 6 - 8	EU: 38 - 40
Medium	AU/UK: 12 - 14	US: 8 - 10	EU: 40 - 42
Large	AU/UK: 14 - 16	US: 10 - 12	EU: 42 - 44
X-Large	AU/UK: 16 - 18	US: 12 - 14	EU: 44 - 46
XX-Large	AU/UK: 18 - 20	US: 14 - 16	EU: 46 - 48
XXX-Large	AU/UK: 20 - 22	US: 16 - 18	EU: 48 - 50



Chocolate Jasper  
(Brown)



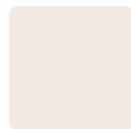
Desert Rose



Sandstone



Black Obsidian



Natural Quartz  
(Beige)



Clear Quartz  
(White)



Pink Masala



Calcite Pink  
(Magenta)



Rose Quartz



Green  
Aventurine  
(Forest Green)



Unakite (Olive)



Fuchsite Green  
(Mint Green)



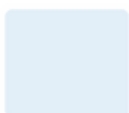
Lapis Lazuli  
(Indigo Blue)



Azurite Blue  
(Sea Blue)



Amazonite  
(Teal)



Chalcedony  
(Powder  
Blue)

COLOUR  
REFERENCE  
CHART



## HOW IT WORKS



Register for collection..



Gather your textiles.  
Send your old, unwanted  
clothing



Pack your box.  
Attach the label and book your  
courier collection.



We'll organise the rest...

